

Hamilton Manufacturing Corp.

Hamilton Newsletter

December 2008

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Service Tip

Have you lost power at your GoldLine® ACW?

Try hitting the GFI reset button in the back of the machine. The button is to the right of the main power on/off switch. If you hear it pop right away, remove the 5 amp fuse in the bottom of the machine. Press the GFI reset button again. If the machine stays on, there is a problem with the heating element inside the machine.

The replacement heating element is part #49-9308. You can call Hamilton's parts department and order a new one, part #49-9308

2009 Price Increase

Beat the Price Increase!
As of January 1, 2009 prices will increase. Beat the increase by ordering your parts and equipment no later than December 31, 2008.

[Visit the Website for more info.](#)

Congratulations

Congratulations to two of our team members who have recently received promotions. Bob Krist has been promoted to a new position - Director of Technical Support. Bob will be responsible for the overall operations of both the Technical Sales Support Team and the Customer Service team. Bob's duties will be focused on the big picture decisions that affect the success of both teams.

Dee Pulella has been promoted to another new position - Senior Support Technician. Dee will handle the day to day leadership of the Customer Service team and will work directly with Bob on

2008 Hamilton Holiday Schedule

Thanksgiving

Thursday 11/27/08 Closed (Thanksgiving)
Friday 11/28/08 Closed, with the exception of Customer Service Hours of availability 8:00 - 5:30
UPS will be handling NDA packages only.

Saturday 11/29/08 Customer Service hours will be 8:00 - 4:30

Christmas

Wednesday 12/24/08 Closing at 12:00 noon including Customer Service,
UPS will be handling NDA packages only

Thursday 12/25/08 Closed, (Christmas)
Friday 12/26/08 Closed, including Customer Service
Saturday 12/27/08 Customer Service, hours will be 8:00 - 12:00

New Years

Wednesday 12/31/08 Open, 8:00 - 5:30
UPS will be handling NDA packages only
Thursday 01/01/09 Closed
Friday 01/02/09 Closed, including Customer Service
Saturday 01/03/09 Customer Service, hours will be 8:00 - 12:00

UPS HOLIDAY SHIPPING SCHEDULE

[\(CLICK HERE\)](#)

Christmas at the Car Wash: A Guide to Marketing Your Car Wash



Uncertain economic conditions, rising energy costs, and even the recent credit crises have consumers in this country, (maybe even the world) thinking very differently about their expendable or lack of expendable income. None will be more affected by the consumers' decision making process than that of the small business, more specifically the local car wash. As the consumer's well of expendable income dries up, so too do your wash volumes.

There are many great ideas circulating in the car wash world as ways

strategies for improving that department. Dee will be the go to person for any issues that should arise in Customer Service.

Congratulations! We all appreciate the great work that you do!

CVC Christmas Rush



Believe it or not, the Christmas rush is on. Customer Value cards make great stocking stuffers. At this time it's about a 6 week lead time to receive orders. If you will need more cards by December you need to place your order now. Don't wait and miss out on a great marketing opportunity.

Fall 2008 Promotions!

All Promotional Prices Good from October 1st through December 31st 2008

[More Details](#)

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to separate your wash from the competition, to streamline your business to make it more efficient and even ways to increase your bottom line. By themselves these are all sound business concepts but combine all three into one easy to use, easy to sell program and you have struck gold.

[More Info](#)

Hamilton Transaction Kiosk (HTK)



The Hamilton Transaction Kiosk (HTK) offers Convenience, Security & Innovation all in one machine.

Convenience - The HTK offers several different payment and dispensing options. Accept cash, coins, credit cards, tokens, Tokenotes®, and Customer Value Cards. Dispense bills and/or Tokenotes® along with a bonus token for a free service.

Security - The HTK comes standard with a high security, password protected door. Separate locking cash chamber, heavy duty locks, e-mail or text notifications and a security camera are all standard features of the HTK as well.

Innovation - Put the HTK to work for you with several marketing capabilities. The custom graphic display allows you to download video or still photos.

Advertise coupon codes to draw new customers. Use Customer Value Cards and Tokenotes® to keep loyal customers. Program the HTK for special event times & pricing.

For more information call Hamilton Mfg. Corp. at 888-723-4858.

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